



ADVERTISING RATE CARD 2012

The leading magazine for professional timber designers, architects and specifiers.

Print and online circulation now almost 50,000 per issue.

No distractions – just timber + design.

Targeting the top specifiers, designers, developers and manufacturers :

- 23,000 - Australia/NZ
- 16,000 - Middle East, India, Southeast Asia, US/UK
- 4000 - Rest of Asia

Editorial & Showcase Features

(Note: Some features are subject to change.)

	Q1/Mar	Q2/Jun	Q3/Sep	Q4/Dec
Certified Wood (E)	•	•	•	•
Engineered Wood (E)		•	•	
Cladding/Exterior (E)	•	•	•	•
Flooring/Insulation (E)			•	•
Recycled Timber (E)	•		•	
Connector Systems (E)		•		•
Furniture/Joinery (S)	•	•	•	•
Coating/Finishing (S)	•	•	•	•
Windows/Doors (S)		•		•

Print Media :

Artwork Dimensions

Artwork to be supplied as high resolution (300dpi CMYK) PDF file.

Double page spread:

420mm x 297mm
Bleed: 4mm all round
Type area: 390 x 257

Full Page: 210mm x 297mm

Bleed: 4mm all round

Half Page: No Bleed

180mm x 125.5mm

Quarter Page: No Bleed

Horizontal - 87mm x 125.5mm
Vertical - 180mm x 59.75mm

RATES PER ISSUE

Editorial Pages (E)		Casual	Multiple
Double page spread		\$3920	\$3332
Full page		\$2610	\$2310
Half page	(horizontal only)	\$1900	\$1700
Quarter page		\$1170	\$970
Advertorial full page		\$2700	\$2500

Showcase Pages (S)		Casual	Multiple
Full page		\$2610	\$2310
Half page	(horizontal only)	\$1900	\$1700
4 Unit	(118.7 x 125.5mm)	\$880	\$ 790
3 Unit	(180 x 61mm)	\$ 660	\$ 595
2 Unit	(118.7 x 61mm)	\$ 440	\$ 396
1 Unit	(57.5 x 61mm)	\$ 220	\$ 196

www.timberdesignmag.com

Online :

Artwork Dimensions

Artwork to be supplied as (RGB) JPG, PNG or GIF file.

Note:

Fees may apply if artwork does not meet specifications outlined above.

The E-Newsletter (monthly)

(E-news campaigns payable in advance)

Top banner	(560x70pxl)	\$120/issue (min 4 issues, limited)
Skyscraper	(375x125pxl)	\$100/issue (min 4 issues)
Side square	(125x125pxl)	\$70/issue (min 5 issues)

Website

(Website campaigns payable in advance)

Top banner	(630x80pxl)	\$380/mth
Premium side	(250x250pxl)	\$350/mth
Side square	(125x125pxl)	\$240/mth

**PAK+
SAVE**

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SPECIAL PACKAGES

PAK 1 : Take four consecutive full-page displays or advertorials and get FREE 125x125px side banners in our monthly e-newsletter plus on the website for the entire campaign – **worth \$4590.**

PAK 2 : A double-page facing advertorial for **just \$3000.**
Two pages for the price of one!

PAK 3 : Take four consecutive half-page displays and get a FREE 125x125px side banner on our e-news for the entire campaign – **worth \$990.**

All rates are exclusive of GST and in the currency of the advertiser's location, either: AU\$, NZ\$ or US\$ for rest of world.